

It all adds up: Colin Young
(director, CC Young & Co)



ACCOUNTANCY FIRM OF THE YEAR

CC YOUNG & CO

How does it feel to win this award?

Colin Young: "Since lockdown in March and the restraints imposed by Covid-19, the summer of 2020 has been grey. To win the award this year is a delight to me and my staff. We will celebrate. It is recognition of our hard work, diligence and collection of rewarding clients."

Why do you think you deserved to win?

"It is an awkward question to answer without sounding conceited. I put our success down to our being in the game for 25 years, trying to do better every year, retaining the best staff and delivering quality service to great clients. I am very grateful for the recognition of our contribution."

What plans have you got to build on the firm's success in the next 12 months?

"Our firm is music through and through. Covid-19 has impacted, horribly, on the live performances of our artists. They have taken a 50% hit on income. We, in turn, have taken some blows. We are reeling from the punches, but we remain resilient and

keep fighting. We will work doubly hard to ensure that we will be at the party in 2021 in our best frocks."

How has Covid-19 changed the way you do business?

"For our established artists, the creative process is to write, record, promote and tour. Covid-19 has denied them promotion and touring. We have seen the streaming figures go up. The streaming of live shows is an assistance, but it is not a substitute for live gigs. The Covid-19 virus is a destructive force. Our artists' creative cycles are not complete. They are frustrated and unfulfilled. It has taken its toll financially and, more especially, mentally. We look forward to 2021 when things will improve. It won't necessarily be a full party, but it will be a fun party."

What do you miss about the awards?

"I will miss the glitz and the glamour of the event, but – more importantly – I will miss the embarrassment of getting up on stage and making a 'thank you' speech."